

Climate Action Collaborative
Climate Action Plan for the Eagle County Community

MEETING NOTES

Date: Monday, December 11, 2017

Time: 8:45 a.m. – 11:30 a.m.

Location: Walking Mountains Science Center, 318 Walking Mountains Lane, Avon, CO

Climate Action Collaborative Members In Attendance (alphabetical by last name): Terry Armistead, Kristen Bertuglia, Tom Boyd, Fritz Bratschie, Shawn Bruckman, Joey Calabrese, Mikayla Curtis, Matt Donovan, Markian Feduschak, Megan Gilman, John Gitchell, Sarah Gruen, Bryan Hannegan, Andy Jessen, Melissa Kirr, Kira Koppel, Kim Langmaid, John-Ryan Lockman, Chris Lubbers, Nikki Maline, Jesse Masten, Kate McDonald, Barry Monroe, Roberto Morales, Maureen Mulcahy, Sara Nadolky, Preston Neill, Adam Palmer, Amy Phillips, Beth Reilly, Brian Rodine, Ross Sappenfield, Emma Sloan, Sarah Smith-Hymes, Jenna Weatherred, John Widerman, Mary Wiener

Note Taker: Kira Koppel

Stakeholders' Meeting – Agenda

- 8:45 a.m. Gather (refreshments provided)
- 9:00 a.m. Welcome and Meeting Goals
- 9:15 a.m. Session 1: Update on Collaborative Structure and 2018 Plan
Update on Letter of Intent/MOU Process and Signatories
Feedback from Stakeholders
Goals for 2018 – Sector Working Group Priorities
2018 Collaborative Structure and Governance Plan
2018 Project Management Plan and Budget
2018 Survey and Community Engagement Plan and Budget
2018 Quarterly Meeting Dates
- 10:15 a.m. Break
- 10:30 a.m. Session 2: Group Photo of Climate Action Collaborative
Those who have signed the LOI and those still considering it
- 10:45 a.m. Session 3: Guest Speaker—Bryan Hannegan, CEO Holy Cross Energy
Topic: Challenges and Opportunities in Meeting GHG Reduction Targets
Q & A
- 11:30 a.m. Session 4: Next Steps & Next Meeting
- 11:45 a.m. Thank you and adjourn!

Topics: Update on Collaborative Structure and 2018 Plan
Update on Letter of Intent/MOU Process and Signatories
Feedback from Stakeholders
Goals for 2018 – Sector Working Group Priorities
2018 Collaborative Structure and Governance Plan
2018 Project Management Plan and Budget
2018 Survey and Community Engagement Plan and Budget

Recap from 2014 Eagle County GHG Inventory

- There are many current GHG reduction projects underway supporting the CAP

Goals for 2018- sector working group priorities

- Education, Commercial Buildings, Residential Buildings, Transportation, Waste Diversion, Energy Supply
- Comment: We did not specifically address the impact of climate change on water in the CAP. Why not? (Sarah Smith-Hymes)
 - County determined the first phase of CAP plan would focus on GHG emissions mitigation. Future efforts may include water and ecological resilience.
 - Climate adaptation initiatives need to be recognized to help us prepare for wildfire and other impacts the climate is having on our community; this is being addressed in various other plans being rolled out by the County (Adam Palmer) and the County is applying to send a team to The Sonoran Institute’s Resilience Workshop in February 2018.

Action(s)

- 2018 CAP survey going out to the community and will need all stakeholders’ help distributing and recruiting participants
- Will need help from those with Spanish-speaking staff to reach the entirety of the community

Discussion about 2018 Collaborative Structure and Governance Plan

- MOU/LOI is the action to move forward
- In-kind financial resources, work plan, and more formalized commitment for the longevity and future of this group
- Decided upon the collaborative structure to be inclusive and to move forward quickly, rather than start a new nonprofit, or a special district which could not include businesses and nonprofits
- WMSC to serve as the fiscal sponsor for the CAC in 2018. Agreement letter must be created between CAC and WMSC
- Will there be a cost for WMSC to be a fiscal sponsor? (Bruckman)
- Remember the whole group is responsible for the CAC decisions and efforts; this is not just up to WMSC (Curtis)
 - Important to keep in mind that WMSC is fundraising for other programs as well, and CAC could compete (Langmaid)
 - As the CAP applies to the entire community and county, it is important that everyone maintains involvement. The collaborative makes the community work; our position is

that we are facilitating, but for this to be credible and successful, it needs full community involvement (Feduschak)

- It is a much stronger and appropriate position for this to be a community group due to the purpose and nature of the plan. This also builds a stronger case for funding (Palmer)

Action(s)

- Collaborative to sign agreement with WMSC for it to be the fiscal sponsor for the CAC
- To be determined at the beginning of the new year (2018): how decisions are made within the group, structure and governance (chair, co-chair, voting, etc.)

Feedback from Meetings with Stakeholders' councils re LOI and Annual CAC Contribution Amounts

- Not enough detail on deliverables, "chicken and egg" situation, confusion on climate organizations within Colorado, request for weighted decision-making, no money in current FY budget, desire to spend money on internal municipal projects that support the CAP rather than broader collaborative, excitement to be a part of something larger and good

Action(s)

- Working on gathering information and outreach to the large HOAs (Special Districts) and other communities (Eagle-Vail, Singletree, Cordillera, Beaver Creek, Bachelor Gulch, etc.)
- Avon fully supports this but moving forward would like to see how the CAC will benefit the town in turn with supporting the projects they're already fully bought into doing for climate protection (Smith-Hymes)
- How do you capture what each organization is doing as an 'in-kind' donation? These projects still show effort and support the CAP without necessary additional financial support
- Purchase things in-kind through the CAC for example, educating about the bag ban is already supported by TOA and supports the CAP, so how can we apply this to contribute to the CAP budget/financial contributions required?
- How do we involve more private business? (Bruckman)
 - This structure might deter them from jumping on board
 - Previous focus on the biggest energy users. Right now we have VR, Derek with EWDH. More conversations need to be had to involve larger, private businesses (Langmaid)
 - Could there be a different structure for just the private businesses? So they can be involved but not necessarily need to be included in the CAC stakeholder group? (Bruckman)
 - Agreed, they could have impact on some of the goals and contribute this way but maybe they're more casually involved (Bratschie)
 - Also consider leased space issue and how that will play into business involvement (Morales)
 - Take the 57 certified Actively Green businesses for example; they're in leased space and working on energy reductions (Langmaid)
 - Hotels are the big users; we need more hotel involvement
 - Real need for resources to fund big projects among smaller businesses with limited funding, so think about this before asking for financial support from private foundations (Gitchell)

- Finding a financing option might make more sense for it to look good for private businesses on paper (Wiener)
- Is writing grant applications expected as a part of the CAC? (Smith-Hymes) WMSC staff are already volunteering to do some of this, but we'll need to have further discussions if this is to be expected as a deliverable (Langmaid)
- Redistribution of assets; joining the CAC allows access to many more resources, especially for small towns to have a larger impact (Widerman)
- Maybe it will take a larger pool of resources to entice other organizations to join the CAC: that is something we should discuss (Langmaid)
- We need to balance our time and energy between different climate groups (partners in energy is already taking much effort and enthusiasm from people in Minturn that might be deterring them from the group (Widerman)
- This is why we need to jump start these projects; then we can leverage efforts and have proof of participation and project implementation that we can all speak to and show our organizations that this can work (Palmer)
- Colorado Communities Symposium in late January that can potentially shed light on the differing climate groups and how we can aim to move forward with ours
 - Important to think about that this group is a local and regional government action rather than research/monitoring/data, capacity building/education, policy/advocacy, etc. We are aiming at local action that works for us since we live and work here, which the CAC can provide
 - We need good branding and education to really show that this identifies with our community. Something people can be proud of and will talk about/show off because it is a local pride issue (Bruckman)
- This shows the importance of this local collaborative; having one body in the Eagle Valley to keep track of all the climate issues is super helpful (Reilly)
- This can be a conduit to many other orgs; it is more inclusive, and it is a resource bank for organizations not already involved

Discussion about 2018 Project Management Plan and Budget

- Funding structure proposes new employee or contractor to work on CAC, current staff time, and future staff time, as well as additional staff time in accounting/bookkeeping
- This funding is for the entirety of 2018
- Towns start working on budget in May/June, so we understand this challenge, but we also need to get action going now
- Can we get a list of all the orgs that have committed money? (Bratschie)

Action(s)

- Determine how to move forward to gain the necessary, additional \$21,100 needed

Discussion about 2018 Survey and Community Engagement Plan and Budget

- Survey is geared at everyone in the county
 - County is supporting the community-wide survey
 - Vail Daily, other partners are assisting in getting this out

- Possible outsourced for future website development
- Why are the funds broken out into separate Project Management and Outreach? (Curtis)
 - Thought it would be best to approach in phases, starting with Project Management (Langamid)
- What about in-kind contributions? Many orgs here have in staff marketing and graphic design teams (Wiener)
- Vail Daily?- Smith-Hymes
 - Already speaking and meeting with them (Robinson)
 - Idea to raffle off City Market gift cards to encourage people to take survey
- Aim to have survey going live in February
- TOA has money for educating about bag ban; maybe they could support with money already in budget
- Big piece of marketing plan for CAP is for the partners to spread the word, post on social media, emails, to share about the initiative, etc.

Action(s)

- Need to attain an additional \$71,500 to roll out a broader campaign after the survey is complete

Next Meeting:

- 2018 Q1 Meeting Date: March 26. Future meetings: June 18, September 17, and December 10.