

# Behavior Change Campaign Meeting

## Climate Action Collaborative for the Eagle County Community

**Date:** Thursday, February 14, 2019 **Time:** 9:00 a.m. – 12:00 p.m.

**Location:** Miller Ranch Community Center, 25 Mill Loft St., Edwards, CO

- 9:00 a.m. Meeting goals & agenda review
- 9:05 a.m. Review of Behaviors, Ranking, and Analysis from 1<sup>st</sup> Meeting
- 9:30 a.m. Carpool: Unpack Behavior (Group Work)
- Audience(s)
  - Benefits to behavior for audience
  - Barriers to behavior for audience
- 10:15 a.m. Break
- 10:30 a.m. Local Examples of Carpool Programs
- 10:45 a.m. Discussion: Ideas for Local Carpool Programs
- Expansion of successful programs
  - Business Programs
  - Ski Commuter Programs
  - Event Programs
- 11:30 a.m. Partnerships & Community Engagement: Who do we need to talk too?
- 11:50 a.m. Timeline for Implementation
- 11:55 a.m. Next Steps!
- 12:00 p.m. Thank you and adjourn!