



Climate Action Collaborative for the Eagle County Community

Collaborative Members' Meeting – Agenda

Date: Monday, December 9th, 2019 Time: 8:45 a.m. – 12 p.m. Location: Miller Ranch Community Center, 25 Mill Loft St., Edwards, CO

8:45 a.m. Gather (refreshments provided)

9:00 a.m. Welcome and meeting goals!

Attendance:

Fritz Bratschie, Beth Reilly, Jared Barnes, John Gitchell, Rita Mary Hennigan, Markian Feduschack, Matt Donovan, Roberto Morales, John-Ryan Lockman, James Dilzell, Adam Palmer, Mackenzie Koffenberger, Paul Abling, Kira Koppel, Kat Hayes, Chris Wolff, Brian Eggerton, Kristen Bertuglia, Kate Manzer, Melissa Kirr, Nikki Maline, Mikala Curtis, Janet Bartnik, Mary Weiner, Jesse Masten, Sarah Smith Hymes, Mike Steiner, Lauren Deriaz, Nina Waysdorf, Kim Schlaepfer, Deron Dirksen, Morgan Hill, Eric Heil, Sarah Nadolny

Sustainability Challenge: Start being zero waste food for meetings → no plastic water bottles, plastic free

9:10 a.m. Session 1: Administrative Updates

- *2019 Year in Review – Annual Report Stories Request*
- *Fundraising & Anticipated Spending in 2020*
 - Total funding for 2020: \$166,008
 - Special thanks to Eagle-Vail Metro District, Vail Honeywagon, Traer Creek Plaza for adding funding!
 - Rundown of marketing budget
 - Suggestion: calculate any in-kind support
 - Question: Are we marketing at all in Roaring Fork?
 - Some of the digital reaches over but otherwise not as much
 - Kim looking into working more with Basalt
 - Question: why are we printing Annual Reports?
 - Mostly because people use them...we don't print many of them but the ones we do tend to get through them

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- Development at Walking Mountains uses them a lot
- Some people do just prefer a hard copy
 - Suggestion: Radio-Free Minturn does free spots for non-profits!
- *Eagle County Drawdown Overview*
 - Planning to produce an Eagle County Drawdown Report
 - How-to guide and next steps specifically for Eagle County
 - Working with the GHG consultant to put together
- *Getting to Zero: Event*
 - January 22, 5:30-7:30pm, Battle Mountain High School
 - Rob Davies from Utah State University will be speaking (he spoke at the Park City conference)
 - Will also be doing a presentation at Eagle Valley High School and Battle Mountain during the day
 - All here should have been invited!
 - Please also forward to your networks and those who would be interested (or should be interested)
 - Reception to follow so we can capture those people who are inspired to take action. Ideas for the reception?
 - Prize wheel – action items and prizes on the wheel
 - Copies of Project Drawdown
 - Community One Read
 - “Drawings” for Energy Audits
- *Meeting dates for 2020*
 - Pulse Check:
 - Do we like Mondays?
 - Do we like mornings?
 - Do we prefer to ski hahahah?
 - March, June, September, December?
 - Feedback:
 - Would prefer Tuesdays...
 - Hard to chop out the first three hours of the week
 - But also we’re accustomed to this schedule
 - What about Monday afternoon instead?
 - December can be hard with weather, also between Thanksgiving and the holidays

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- Maybe push the meetings up so Q4 is mid-November before the holidays hit
- *Large Collaborative Efforts*
 - Recycling Guide round 2
 - Coming in January. Get ready to send out!
 - Let's get creative for spreading the word
 - Transportation Survey
 - Coming soon!

9:50 a.m. Session 2: Sector Working Group Updates

- *Materials Management – Jesse Masten*
 - Lots of individual reports (minutes available if interested)
 - Community Market and Minturn – Actively Green certified!
 - Town of Avon – EPS ban
 - Town of Vail – sent out an RFP for educational materials
 - Town of Eagle – zero waste events last summer, looking to continue and expand
 - Eagle County Schools – green teams launching through funding from the district, including teacher stipends
 - Vail Honeywagon – running community ads focusing on big-picture issues in recycling (plastic bags)
 - Vail Resorts – lots of updates, making lots of progress → bulk-based condiments, composting at all restaurants, durables, staff sorting
 - Vail Health – new sustainability department
 - Eagle County government – still no update on the Edwards drop site, looking at solar at the landfill site, Basalt recycling center might close so looking at what that means for us
 - Did discuss Drawdown strategies
 - Yard waste
 - Organics diversion
 - Large food generators (grocery stores, etc)
 - Cardboard diversion
 - C&D diversion
 - ERWSD: also trying to do a solar project but running into challenges with BLM
 - Holy Cross: putting out an alternative energy RFP soon
- *Transportation – Jared Barnes*

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- Bike share
 - Town of Vail is looking at putting out an RFP for an e-bike share program for this summer
 - Probably within Vail limits but potential to expand
 - Eagle County looking at expanding Town of Avon's system
 - 8-9 stations between Edwards and Eagle
 - Electric buses
 - Town of Vail has contracted for an electric bus in 2020
 - Eagle County – still no update...waiting for CDOT grant contracts
 - Land use code regulation master plan and community code rewrites
 - Hopefully will encourage transit use
 - EV charging stations
 - County has installed in Eagle park-n-ride, El Jebel, Gypsum
 - Town of Vail installed in Sandstone garage, working on Lionshead parking structure
 - Transportation survey
 - Working on new bus wraps for electric buses
 - Transit Hub
 - “Having arms that are too short to grab information from too many places”
 - Open data and consistency, uses Google Maps software and places
 - The app
 - Landing page → simple, context aware, arrive by/depart by
 - Arrival location → google places, favorites (unique to device), learns over time
 - Route options → basic route options, 4 options (from User Engagements), set “favorite” route options, quick info boxes to summarize options
 - Includes eco transit, Vail transit, and Avon transit
 - Additional destinations and updated routes
 - Button/on ramp available to add to event websites
 - Hopefully will be able to be embedded on all of our websites
 - Question: will it have real time updates?
 - Depends on the agency → yes for Town of Vail because they have that capability, eco transit working on it, Town of Avon doesn't currently have that
- *Buildings and Energy Supply – Kim Schlaepfer and Adam Palmer*

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- LED Swaps have been super successful!
 - 101,348.59 total lbs of CO2 saved in 2019
 - \$9,199.23 saved in 2019
 - Emissions equivalent of removing 35.8 cars driven for one year!
 - Events on the calendar already
 - Town of Avon recycling event in January
 - Town of Minturn for January
 - Town of Vail in February***
 - Eagle Pool*** in July
- B3 Benchmarking
 - 7 users, unlimited buildings in year 1
 - Working on getting it up and running for January
 - Preview of the system with Eagle County buildings
- Social Cost of Carbon (SCC)
 - SCC is a measure, in dollars, of the long-term damage done by a ton of CO2 emissions in a given year
 - State of Colorado adopted for the Public Utilities Commission to use \$46 per ton beginning in 2020 when evaluating utility resource plans
 - Applying this to new buildings/replacement of natural gas furnaces and boilers would generate a fee-in-lieu calculation of:
 - \$4500 for a 2500 ft² home
 - \$200/year for a 25 mpg vehicle
 - Fee would be avoided if you put in energy efficiency measures, otherwise it would go into a fund towards sustainability work in the community
 - Came up for the Building Code
 - Heading down this path but will have to be phased in strategically, likely in 2021
 - Question: is Holy Cross ready to administer rebates for this?
 - Yes...but there's some work and analysis to do first
 - Mini grants will be available for businesses and homes for this through EnergySmart
 - Question: have we looked at this from a social equity perspective? Will low income families be able to do this, especially for vehicles? For the homes there are rebates available, but how would that translate to vehicles?
- Continuing to push the Pure program
- *Education & Outreach*

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- Transportation survey: there's a draft survey available, please take and send feedback
- Please send to networks, friends, and family
- *Citizens Group*
 - No idling campaign
 - Pay-as-you-throw throughout the community
- *Water Working Group*
 - Coming soon!

10:45 a.m. BREAK!

11:00 a.m. Session 3: Auden Schendler, POW Board, VP of Sustainability at Aspen Ski Co., Town Council of Basalt – Dispatches from the Climate Crisis

- What does sustainability mean if it doesn't solve the climate crisis?
 - Corporations need to catch up and provide robust solutions
- Climate Interactive
 - Event in Aspen at the Limelight on March 11
 - Climateinteractive.org
 - Toggle all different scenarios and solutions to see what impact they'll have
- "Master Stroke of the Fossil Fuel Industry" article
- Comment: while it is important to take the fight to the top, what we're doing locally is also important because we're creating the infrastructure here in Eagle County so we're prepared for when we can take it bigger
 - Auden: don't disagree with doing the small stuff and the local stuff, but we have to go bigger to actually solve the problem
 - Take it to the scale of civil rights and gay marriage
- Question: how much impact would collective divestment have?
 - It's more about the effect on social investment more than necessarily hurting the Exxons of the world.
- Question: if we want the policy to change we have to exert pressure on decision members, but the only way to do that is to mobilize on the individual level. What is the best way to do that?
 - We fundamentally have to fix democracy, not climate
 - Florida Rights Restoration Council
 - How do we become better citizens?
 - Voting, showing up at town meetings, talking to town Councils, think about where your money is going
 - Are the right people on Councils, boards, etc?

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- Question: is there a way for local policy to trigger bigger change among corporations?
 - Do corporations even matter?
 - They can wield great power, but that what we should wait for?
- Question: doesn't consumer demand push corporations?
 - Whatever looks like a social movement is valuable. If that is consumer demand, then yes.
- Question: Basalt recently declared a climate emergency, can you discuss?
 - There may not be the budget to act, but the declaration can help to push policy beyond
- POW and the Outdoor Industry
 - It's giant and powerful!
 - Why hasn't the outdoor industry wielded its power like the NRA?
 - POW wants to weaponize the outdoor movement like the NRA capable of enormous leverage
- "It's not a win-lose, it's how you live your life!"

12:00 a.m. Happy Holidays' from the CAC!