

Climate Action Collaborative for the Eagle County Community

Collaborative Members' Meeting – Agenda

Date: Monday, September 30th, 2019 Time: 8:45 a.m. – 11:45 a.m.

Location: Miller Ranch Community Center, 25 Mill Loft St., Edwards, CO

8:45 a.m. Gather (refreshments provided)

9:00 a.m. Welcome and meeting goals!

9:05 a.m. Session 1: Administrative Updates

Budget for 2019 and proposed spending

- 2019: \$35,008 for total marketing budget
 - o \$12,000 set aside for behavior change
 - o \$5,000 will be used for transportation survey
 - Step 1: engage transportation sector in the survey
 - Need to expand lens of survey beyond bus ridership – why people are commuting the way they are commuting
 - want all data by beginning of next year
 - working with Eco Transit to put the survey together
 - same people who put the last survey together will not be putting this new survey together
 - want to see how long people commute, how they typically commute, whether they'd be willing to try alternatives, the values they agree with that push them to want to make that change
 - are employers willing to let their employees work from home
 - o remainder of budget will be spent on REC purchasing promotion – both HCE's RE program and Xcel Energy RE program

Fundraising & Budget for next year 2020

- \$151,000 is goal
 - o which is \$10,000 more than last year
 - o also increased because we want to put money into the behavior change campaign
- \$152,200 is 2020 anticipated budget

CAP Implementation spreadsheet review

- Copied Aspen's CAP implementation tracking methodology to more precisely analyze how the Collaborative is meeting the goals of the CAP
- Kim will share this spreadsheet
- The objective of building upon this spreadsheet is to track, as best we can, the progress we are making to meet the original CAP goals, by recording the more specific actionable items have come under each strategy and what stage we are at in each strategy
 - o Each has a more specific "level of activity", which describes whether the action is developing, priority, completed, ongoing, etc.

9:25 a.m. Session 2: Sector Working Group Updates

Materials Management

- Last november/december the list of priorities for 2019 included:
 - o waste wizard app recycling education campaign (2x/year)

- increase public area recycling access w/ assistance of communities & partners
- provide yard waste/compost drop sites in each municipality w/ the help of honeywagon
- materials ban at landfill (cardboard) waiting to hear back about that
- green user fee at landfill
- Zero waste events – 93 days of zero waste events in the past fiscal year
- C&D diversion pilot program: have had this program up and running for almost 1 year
 - Last year, C&D was much larger than in previous years and increased need for recycling those materials
 - May be a round table discussion organized for more discussion on C&D recycling
- Textiles recycling program: drop side in Avon & Eagle
- Standardized signage/labels: working with a sub-committee to get Recycling Across America to schools and then adopted across the community
- Is there a non-profit that recycles textiles? No.
- Working on getting a statute reversed in the next legislative session that currently doesn't allow towns to ban Styrofoam. We want the towns to be able to ban styrofoam and other plastics
 - Going to speak with Denver, Boulder, and many many other towns in Colorado to get on board with reversing this statute

Transportation

- Goal to get an EV charging station at every exit through the valley with Charge Ahead grant funding – Avon, Gypsum & Minturn/Eagle-Vail area
 - If we do get this, we will have signs on the highway to show EV drivers where chargers are
- Bike share: meeting in 2 weeks to craft strategy for bike share research in 2020
 - Highlighting an E-bike share to connect the top half of the valley, so that next summer (2020) we can analyze the direction we want to take a bike share program/to craft strategies
 - HCE has an e-bike rebate (as long as you spend \$500) through the end of 2020 – so you can buy an e-bike from any store and then get the rebate
- Behavior change – transportation survey
 - Goal to reduce 30% emissions [?]
- ECO Updates
 - Transportation Hub: where all towns' transportation schedules will be housed together
 - 3 E-buses coming in 2020: want to have some ads/messaging about sustainability in and outside of the buses
- New transportation director: New hire in Eco Transit, which they hope to hire and have fully on-board by the end of the year
- Town of Vail has 7 [40] E-buses from Gillig on order, which will replace all of the hybrid deisel electric, which will be online ~2021
 - What happens to the old buses? Not sure, but the buses will be “recycled” (had to be before they could order new ones)
 - Vail also expanding Sole Power to include bus mileage, car share mileage, etc. – Friday celebrated: 37,000 miles – wanted to get 50,000 miles, so keep up the good work!
- Boulder app (Gondola Ride App) launching early october to improve transportation up I-70 (car sharing from front range to the mountains)
 - Can expand up to Eagle County; people just need to sign up!
 - Need ski resorts and other property owners that have parking assets to join this community
- Eagle County EV charger at Park n' Ride has had good usage!
 - Have a good strategy for getting power to those stations
 - DC charger cuts the charge time from 4-6 hours to 15-20 minutes
 - If you have questions, ask HCE
 - Charging \$0.08/kWh for customers, and Eagle County is subsidizing the rest (\$120/1st month)
- Vail

- Lionshead short-term parking structure will be getting EV charging station by May/June 2020 for 8 car stations

Buildings

- Hope to have building code recommendations within the next month, then Kim will meet with all municipalities to update them on this
- Benchmarking pilot for 2020: work with buildings that are 10,000 ft or more, will make contact w/ those people in early October
- USGBC meeting Thursday, October 3rd @ Walking Mountains
- LED Swaps in 2019: total of 275 CFLs swapped and 1222 incandescents swapped
 - Nearly \$170,000 savings over 22 yrs
 - Easy to join the LED swapping
 - Avon Rec Center swapped the greatest amount of bulbs
- Energy Smart Goals:
 - 129 home energy assessments completed so far
 - Have exceeded their goals by 42%
 - \$48,297 in rebates provided; Economic stimulus = \$2.3 million
 - Happy to come to any businesses for free
- HCE Marketplace online @ ACEStore.com
 - Find equipment online that automatically apply rebates (small businesses can do this too)

Energy Supply

- End of 2020 Vail Resorts wind farm will be online
- HCE wind farm on Eastern Plains by 2021
- ERW&SD: PV array
- ECSD: solar canopy project
- Eagle County RFP for 70 kW system @ airport by mid-November
- 100% RE purchasing updates
 - PuRE program up 300%
 - TOV, TOA, ERWSD, Traer Creek, Eagle county, TOM
- DOLA Grant update
 - Planning grant to do region-wide mapping for solar, data collection for how to meet CAP for energy supply with 3 county region
 - and toolkit for how to get started with solar power
 - Help streamline solar permitting processes
- Beneficial electrification
 - CLEER working on report on how to include in building code
 - Baseline electrical service included in SBCTF recommendations

Education & Outreach

- Summer campaigns
 - Waste wizard
 - Recycling blitz
 - Rec Calculator
- Website updates
 - Lost but not forgotten
- Behavior change survey
 - People can review questions, but then we'd also like to have you help us spread the word to get more survey takers
- Upcoming partner opportunities

- Energy effic. Month (October)
- America Recycles Day (nov. 15)
- Vail Daily Parner promotions:
 - Full page: \$450
 - Half page: \$240
 - Quarter page: \$150
- Web Metrics
 - The recycling blitz brought us up in site visitorship by 43%
 - Emails up 8.7% from previous quarter
 - 142 downloads from the recycling blitz
 - 65% of the use of the Waste Wizard app is through the website, not the app
 - The waste wizard app may be a good model for a transportation app
 - REC Calculator
 - 20% / 540 people used calculator
 - No more print ads, only digital
 - Switching from REC.climateactioncollaborative.org → walkingmountains.org/renew
 - Pizza parties in Avon to share the REC calculator
 - Community comparison competition... but in a fun and classy way
 - Shared some of the new creative materials

10:10 a.m. Session 3: Large Collaborative Efforts

Transportation Survey

- Didn't have time for this

Building Code

- Didn't have time for this

Recycling Blitz – feedback from group on process

- what did everyone think of the “Let’s recycle right!” ad?
 - Next recycling update coming in january 2020
 - Font was a little bit smaller than the regular newspaper font
 - Made most people more confused
 - Is this still too much information?
 - Can we add a flyer onto this as a PDF about each hauler’s recycling? (“It Depends”)
 - Haulers won’t be okay with sharing their name & info on an ad that other haulers’ names are on

Benchmarking

- Didn't have time for this

10:30 a.m. Session 4: GoEV Campaign Colorado

Guest speaker: Matt Schlemesky, CLEER (Clean Energy

- GoEVCity: framework for local governments to drive change for making the transition to EVs
 - Based on the Ready for 100 Campaign, which has 75 local governments committed to 100% renewables
- GoEVCounty: Process
 - Adopt the GoEV resolution
 - Develop transportation electrification plan within 18 months

- Designates appropriate staff time & resources to implement the plan
- Participates in a consortium to share lessons and best practices
- Share key tracking data
- Electrifying buses is probably the most active space for electrifying buses
- TNCs: electrify taxis
 - Rideshare: Uber/Lyft, Ztrip
 - Car-share: eGo
 - Micro-mobility partnerships (shared eBikes, scooters)
 - Via mobility paratransit service
- Education and outreach
 - EV 101 workshop
- Resources
 - GoEVCity Colorado Toolkit : www.goevcity.org

Discussion

- Boulder County did this & City of Denver did last week!
- Can reach out to him if interested in participating in this program

11:15 a.m. Session 5: CAC networking time

11:45 a.m. Thank you and adjourn!